





I am an ambitious and enthusiastic branding and packaging designer with over 14 years experience.

My career as a designer started at Osborne Pike. After leaving in 2009, I worked as a freelance designer for 3 years at a number of top design studios including Bloom, LPK, The Brand Union, Blue Marlin and Taxi Studio.

After a stint at Taxi I was offered a position as a designer. I worked there for over a year and a half. I then moved to Brond Brand Design and was a senior member of the team for over 5 years.

Over the years I have worked on a huge variety of projects with many global brands. My experience is across all aspects of design including branding, packaging, editorial, for web and bespoke typography.

Outside of my day to day work I love to paint and create custom sneaker designs and pieces of clothing, and I also have a passion for sports.



Client Gloucester Rugby

Brief To develop a new brand identity, a brand positioning statement, mission statement, brand values, brand guidelines for all future communications and launch of the new brand.





GLOUCESTER
RUGBY

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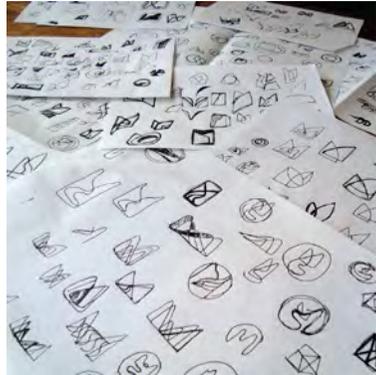




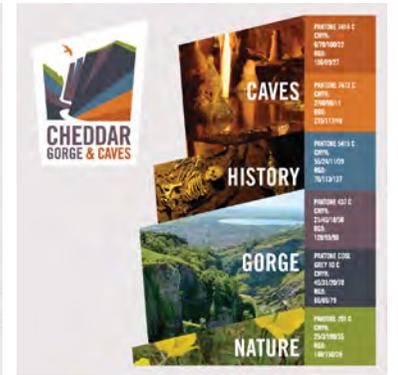
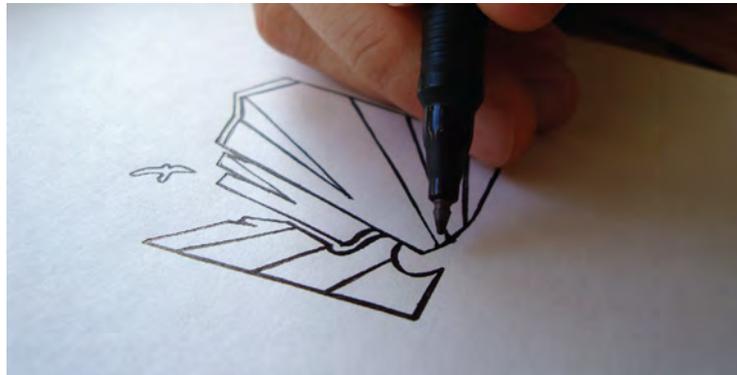
Client Cheddar Gorge & Caves

Brief To capture both the iconic physical personality of the gorge and caves as well as the natural emotional feeling of this beautiful place.





PANTONE 7414 C CMYK: 6/70/100/22	PANTONE 7412 C CMYK: 2/60/90/11	PANTONE 5415 C CMYK: 56/24/11/39	PANTONE 437 C CMYK: 21/40/18/56	PANTONE COOL GREY 10 C CMYK: 45/25/16/59	PANTONE 391 C CMYK: 25/3/100/35
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**CHEDDAR
GORGE
& CAVES**





Client Longleat

Brief To create a comprehensive souvenir guidebook to Longleat with immersive imagery and information about the UK's No.1 Safari and Adventure park.





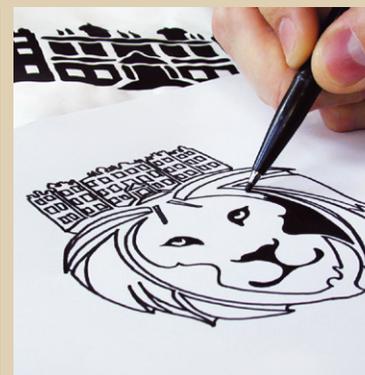
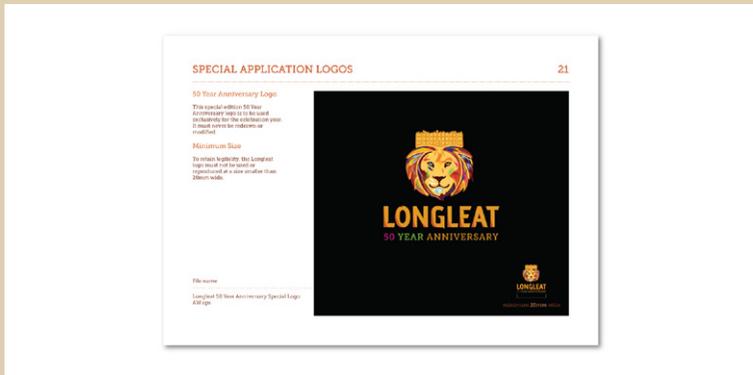


Client Longleat

Brief The UK's No 1 Safari Park, in 1966 Longleat caused a revolution in the world of zoological collections by becoming the first location outside Africa to open a drive-through safari park.

To create master brand guidelines to help control and amplify the brand to create a stronger more consistent brand image.







Client Longleat

Brief To create Longleat VIP packages that will allow people to experience wild animals in a way that very few people ever will.



GOLD
VIP SAFARI TOUR

SILVER
VIP SAFARI TOUR

BRONZE
VIP SAFARI TOUR



GOLD
VIP SAFARI TOUR

The Gold VIP Tour truly is the best view of Longleat we can offer. This tour is exclusive so don't be shy to request extra time with your favorite animals!

INCLUDES:

- Tiger feeding program (11am-12pm)
- One hour with the world famous lionesses
- One hour with the world famous cheetahs
- One hour with the world famous meerkats
- One hour with the world famous giraffes
- All in One Day Ticket (including access to all areas)
- A Longleat Personalized Souvenir (see below)
- Lunch (12pm-1pm)
- Champagne & 11 hand-crafted Longleat Souvenirs, which will keep you remembering your VIP Safari Tour!





Client Three Counties

Brief The RHS Malvern Spring Festival is a four day gardening and food festival produced in partnership with Three Counties and the Royal Horticultural Society.

We worked together with Three Counties to create a core creative for the show and had a full involvement in the digital output and marketing of the festival.







Client Three Counties

Brief The Malvern Autumn Show is a celebration of harvest, gardening, nostalgia and food. The show features the RHS Flower Show, the UK Giant Vegetables Championships and features over 300 exhibitors and live talks and demonstrations from gardening and food celebrities.

We worked together with Three Counties to create a core creative for the show and had a full involvement in the digital output and marketing of the festival.

Three Counties registered charity no. 511868

Malvern Autumn Show
In association with **WESTONS**
28 & 29 SEPTEMBER 2019

FLORAL MARQUEE

SHOP FOR PLANTS AND FLOWERS

CANNA UK NATIONAL GIANT VEGETABLES CHAMPIONSHIP

Celebrating 25 Years

Harvesting the Best of Autumn
A Festival of Gardening, Food & Drink, Artisan Produce & Nostalgia

NEW! UNDER 16s GO FREE

BOOK NOW TO SAVE
Advance tickets £18 adults. Under 16s free.
malvernautumn.co.uk 0844 811 0050*
* calls cost 7ppm plus network extras

@MalvernShows

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NEW! UNDER 16s GO FREE

10% off* see over

Carol Klein
 Joe Swift



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28 & 29 SEPTEMBER 2019

NEW! UNDER 16s GO FREE

With special guests Carol Klein and Joe Swift
 Book by 13 September for 10% off tickets with code GW19**

BOOK NOW TO SAVE malvernautumn.co.uk 0844 811 0050*
 Advance tickets £18 adults. Under 16s free.
 Three Counties Showground, Malvern, WR13 6NW

* Calls cost 7p/min plus network extras
 ** Offer valid on adult tickets and offer can not be applied retrospectively

@MalvernShows



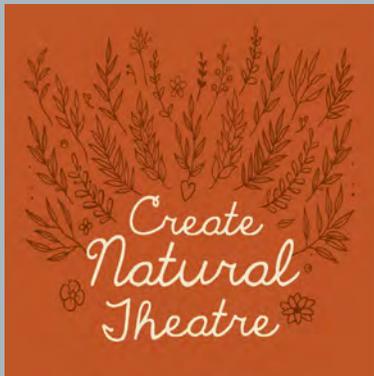


Client Leaf Creative

Brief Leaf Creative is a place with a real sense of its own personality, where gardening and landscaping expertise combine with aspirational gardening design.

A new destination for gardeners, designers and plant lovers.



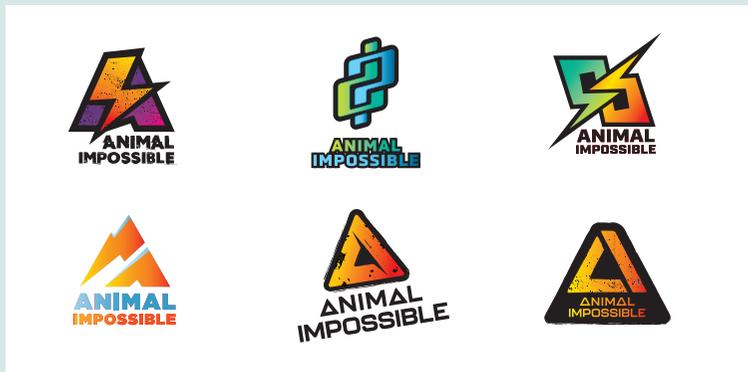
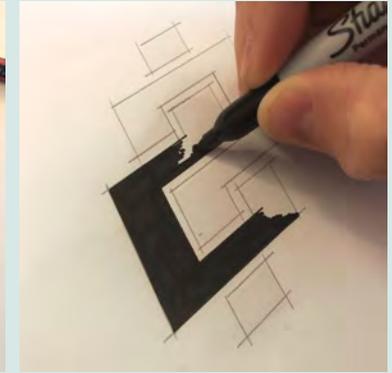
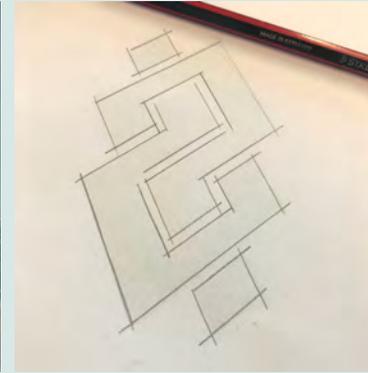




Client BBC Studios

Brief To create a new brand for an upcoming BBC show which takes some of the most enduring myths about the animal kingdom and puts them to the test to find out whether they are true or false.







Client Sara Lee

Brief To create packaging for a Herbal Wellness range of Pickwick teas. To create a design which conveys the fresh, natural qualities of the tea along with its subtle flavours.





Client Sara Lee

Brief To create packaging for the country range of Pickwick teas which conveys the individual flavours and sensations from that specific country.





Client Fazer

Brief To create a range of beautiful gifting chocolate boxes combining Mimosa, a popular crispy filling from a Japanese bakery product, with Fazer's quality milk chocolate.





Client Fazer

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Client Fazer

Brief To re-design a range of European chocolate bars communicating the true enjoyment of chocolate and capturing that very moment in time.





Client Heineken

Brief To bring sparkle and celebration to a new global design for a seasonal packaging range.

Across 7 sku's, POS material and applied to guidelines.





Client Carlsberg

Brief To design a range of lager based beverages for Tuborg that reflect the origins of the ingredients.

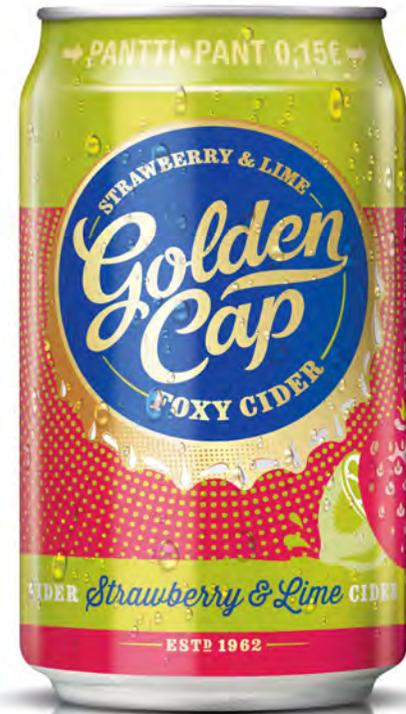




Client Sinebrychoff

Brief To re-design Finland's oldest cider brand to make it more accessible to a younger audience, but without alienating the core consumers.







Client Beverage Brands UK

Brief To re-design Shloer
'The adult table top soft drink'
Create a look and feel that
was light, fresh and natural
that would attract the female
consumer but not alienate
the male consumer.



Client Tesco

Brief To design a range of twenty new wine brands for tesco wines across both 'new world' and 'old world' regions.

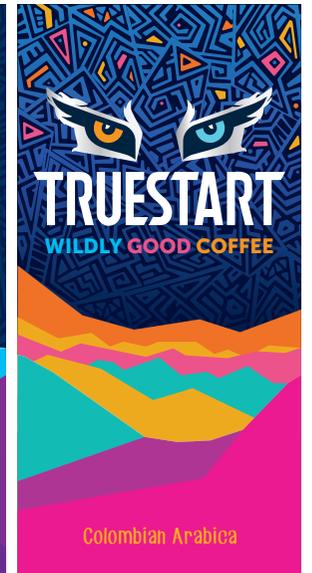
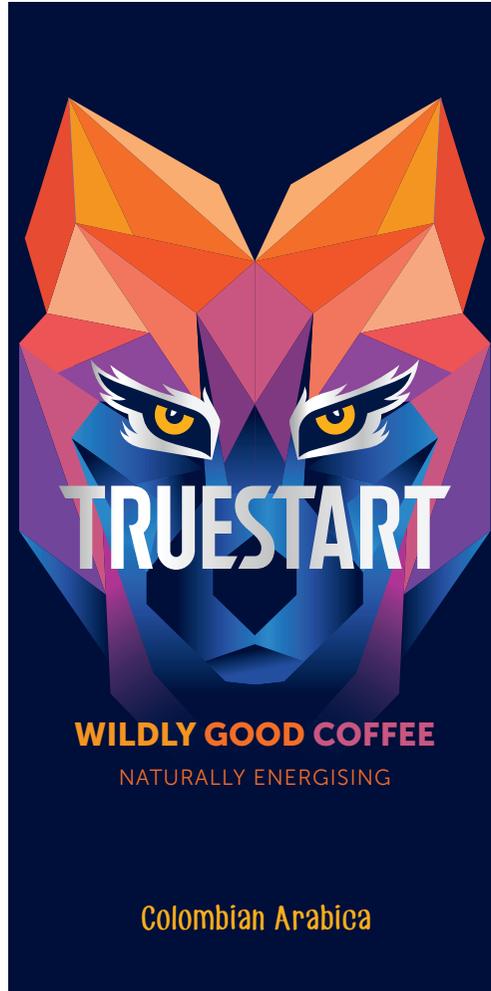






Client TrueStart Coffee

Brief To re-design and re-position a very successful coffee brand whose vision was to be the Red Bull of Coffee... naturally. Nature's Energy Drink.





Client Ice Age Ice

Brief To create an NPD for a packaged ice company.
Create a strong icon which supports the product name and adds character to the brand.





Client Adidas

Brief To create a range of witty graphic t-shirts building on the heritage of Adidas' football credentials.



Client MTV

Brief To create a range of MTV logos that represent the retro feel of the 80's to be merchandised across many formats.





Client Downend Cricket Club

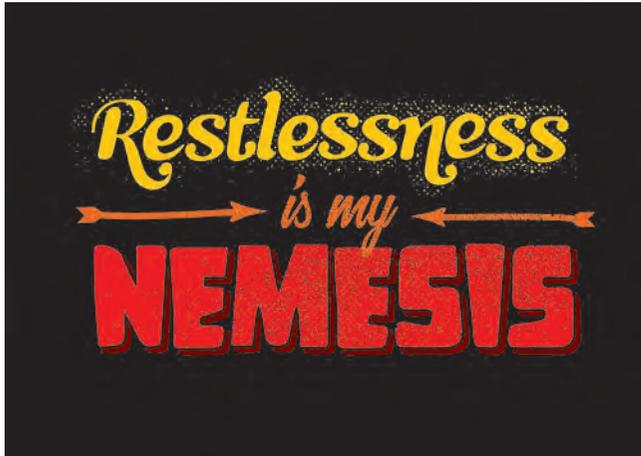
Brief Downend were celebrating their 125 year anniversary. Being a lifelong playing member of the club I decided to design, produce and print a comprehensive brochure championing our great history, to mark the event and to raise money for the club.







A collection of personal work ranging from bespoke typography to custom designed clothing, sneakers and posters.



Think
Outside

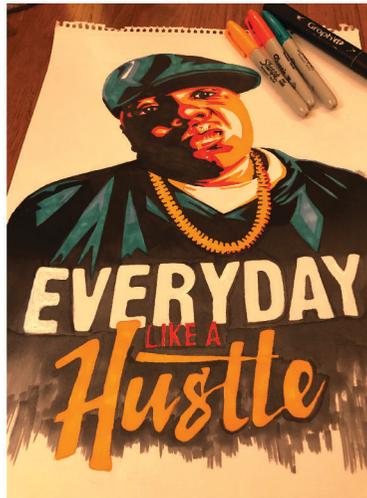
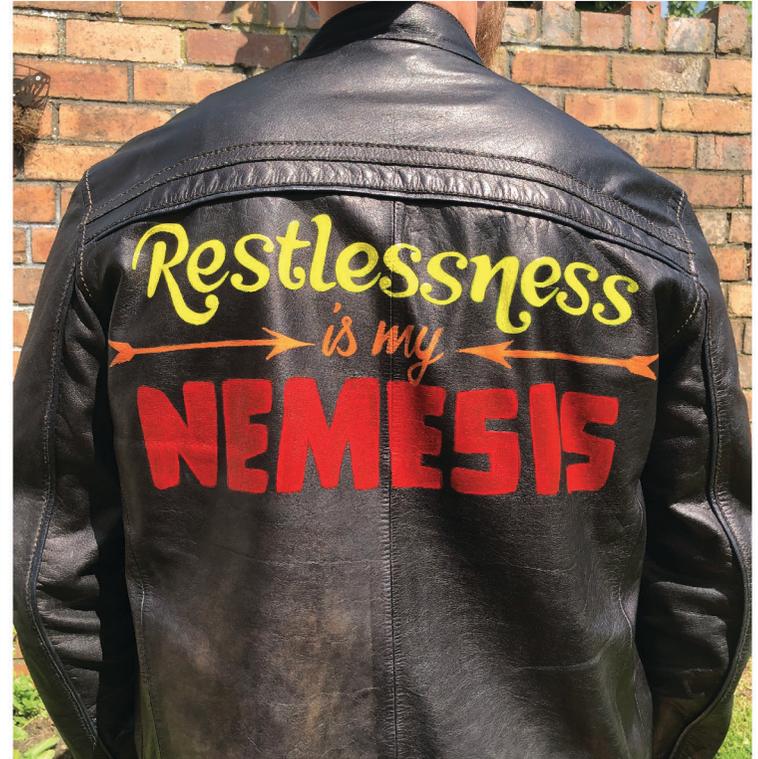
COLLADO
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GIN &
JUICE

Cash Rules
EVERYTHING
AROUND
Me

Gather
Round

Sicker
THAN YOUR
Average





I live in Bristol so I am available to meet up and show you my portfolio at any time convenient, so please do not hesitate to contact me.

[Andy McEwan](#) 41 Park Road, Staple Hill, Bristol, BS16 5LF

[Mobile](#) 07977 462433

[e-mail andy_mcewan@hotmail.com](mailto:andy_mcewan@hotmail.com)